



HAYDN BROWN

Photographer and PR Management

DETAILS

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PROFILE

I'm Haydn (He/Him), a Fashion Communication graduate and a freelance photographer and creator with 5 years experience, with an interest in fashion photography, retouching and event management. I'm massively inspired by queer culture, the nightlife scene and I'm committed to advocating the LGBTQIA+ community. By exploring new perspectives and creating a balance of uneasiness and beauty I use my work as a platform to represent an underrepresented audience. When planning events and carrying out my work, representation and inclusivity are my highest priorities.

I aim to create opportunities for those who are minoritised within the industry and use my work to educate others. As someone in the early stages of their career, I am interested in applying and developing all of these attributes within the commercial creative industry.

LINKS

[Haydn Brown Photography](#) [Instagram](#) [LinkedIn](#)

WORK

Freelance Photographer, Haydn Brown Photography

NOVEMBER 2017 – PRESENT

I work independently as a freelance photographer and retoucher specialising in fashion, nightlife, and event photography. I have worked in nightlife professionally for 4 years and I'm the resident photographer in many queer bars and nightclubs throughout Newcastle City Centre. Additionally I have covered nightlife and music/performance events all over the UK. My content has been used for merchandise, prints, and social media. I also manage my own web page and ecommerce store where I sell prints of my work and ship them all over the globe.

I am experienced in directing and leading creative ideas, as well as working as part of a team on group campaigns and making them become a reality. From the first stages of planning, to the post-production of editing; using my high quality communication and motivation to achieve tight deadlines, I efficiently promote and execute work and engage consumers. I am a very confident and forward-thinking person which has led me to work with various creatives around the world on shoots, including MUAs, stylists, post retouchers, influencers, and designers. I have been featured in various publications and have had my first cover story in 'HUNTER' Magazine followed by a 10-page editorial.

EXPERIENCE

Spectrum (Queer Club Night)

JANUARY 2022 – PRESENT

I have recently ventured into the creation of my own LGBTQIA+ centric club night with a zero tolerance for homophobia, racism, ableism, or any form of harassment. Spectrum is Newcastle's freshest queer themed inclusive night, celebrating what it means to be part of the community. FASHION. MUSIC. SELF EXPRESSION. Hosting and planning this event requires creating and monitoring dynamic social media

campaigns, writing copy and proofing and editing marketing materials. In addition, networking with artists, printers and venues is essential. Furthermore, merchandising, set decoration and ticket sales analysis serve as a means of ensuring positive audience engagement.

The Kloset Club (Zine and Social Media)

2021

The Kloset Club is an LGBTQIA+ artist fuelled, community submission based platform. It serves as a space which enables artists and creatives to share their work in a location where they won't be limited or restricted. In part due to my own dedication, as well as my ability to run a successful social media account, the page has grown massively. Currently over 100 artists worldwide submit work to the page daily.

I researched and developed this concept to create a physical zine that can be sold online, as part of my final project at Northumbria University. With this came a large amount of strategising and market research, as well as audience and artist surveys to collect feedback.

Life in Lockdown Series (Northern Pride and Ubisoft)

MARCH 2020 – PRESENT

During the first lockdown, I created and managed the '**Life in Lockdown**' campaign for Northern Pride. I documented the stories of how COVID-19 was impacting the lives of members of the LGBTQIA+ community. Reaching out to local charities, business owners, and the local news to find over 50 volunteers from different walks of life, it was ultimately commissioned by Northern Pride to create both an exhibition and book, which will be displayed throughout the North-East. Furthermore, it is planned to be distributed to every education centre in the North-East during UK Pride 2022, effectively utilising funding granted by Ubisoft.

BBC Three Rupauls Drag Race UK

2021

I recently worked with contestants from **Series 3 of RuPaul's Drag Race UK**. I directed and carried out numerous photoshoots to create content of garments worn on the show. In doing so, I facilitated the shoots at various locations within the North East and Cardiff. I worked with **Choriza May**, **Victoria Score** and other popular artists whilst networking at the exclusive premiere at the BBC Studios, producing content that was later posted on social media and sold commercially. Working with highly established designers and artists from all over the world, I retouched and post-produced the images using Photoshop and other Adobe software.

EDUCATION

Fashion Communication, University of Northumbria at Newcastle

MARCH 2019 – MAY 2022

Art and Design, Foundation Diploma, University of Sunderland

SEPTEMBER 2018 – JUNE 2019

Graduated with Distinction

Fine Art and Photography, Thorp Academy Sixth Form

SEPTEMBER 2016 – JULY 2018

Graduated with A*

SKILLS

Communication Skills

Social Media

Marketing Strategy

Event Organization

Adaptability

Camera Operation

Retouching

Adobe Lightroom

Adobe Photoshop

Adobe InDesign

REFERENCES

References available upon request